

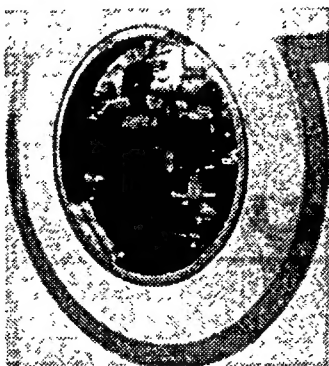
Split Ring Leads Way Into Hudson's



Market Place Sure to Delight Shoppers



MARADITH MITCHELL gets ready to water the plants.



ESCALATOR decor frames Linda Remus of Decorative Accessories.

Hudson's Opens at 10 Tomorrow Morning

By Pete DeMaagd

Hudson's will be selling Hudson's when it opens tomorrow at Woodland Mall.

No dignitaries will be on hand to snip ribbons. Beauties won't be there untying — or tying — bows. Bands won't be playing.

"Hudson's did away with that type of opening several years ago," explained William Sickenberger, Hudson's Woodland general manager. "Now we just open the doors; that's it."

Door opening time is 10 a.m. Thursday and hundreds are expected to be on hand to see the new store. Metro Grand Rapids is known throughout the state for the way it turns out for grand openings and Hudson's, wished for by Grand Rapids residents for more than a quarter century, certainly won't be an exception.

Woodland and all of its merchants and security men and women are ready. The merchants are among those welcoming Hudson's to "their mall." Traffic generates sales, they feel. Said one, "They'll come and look at Hudson's. And buy. But then they'll stop by and see us, too. And buy, too. I hope."

Although Hudson's is billing its Woodland store as a high-fashion apparel store, the state's No. 1 retailer isn't ignoring other departments which long have been popular with Hudson's shoppers elsewhere.

Among these are the Market Place, a treasure of kitchen shops filled with decorative accessories, exotic gourmet ideas and down-home cooking utensils, Sickenberger points out. There's also the china, glass and silver departments, gifts, decorator items for the house, linens, draperies, hanging plants and accessories and many others.

"Just about everything but furniture," he added.

Pictures on this page show glimpses of some of those departments. Fashions are still the spotlighted feature of Hudson's Woodland. For a look at what's new in fashions and at those who attended the benefit style show which unofficially opened Hudson's this week, see the story and pictures on page E1 of today's Grand Rapids Press.

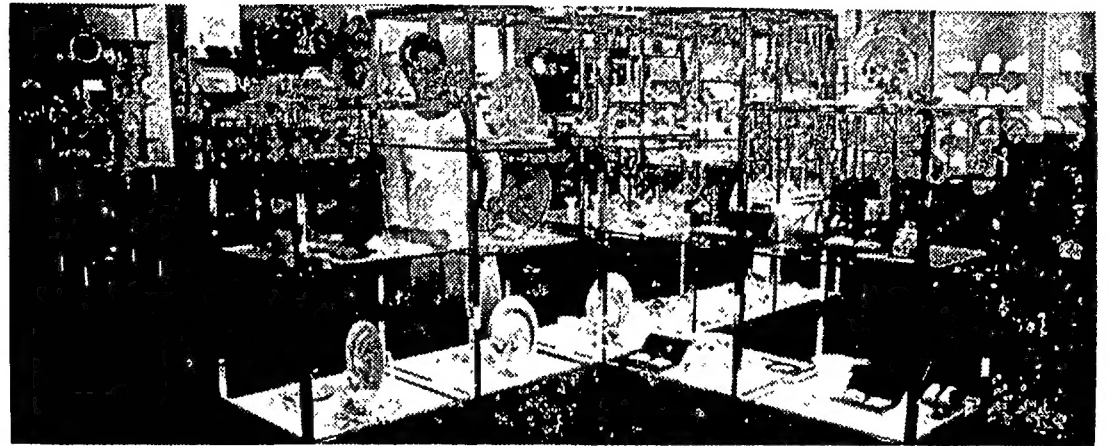
**WESTDALE COMPANY'S
COMMERCIAL INVESTMENT DIVISION**
Specialists in Commercial, Industrial, Business
and Investment Real Estate
GAY BRASETH
Days 949-9200
Evenings 458-2347

REAL ESTATE

SUCCESS OR FAILURE — May depend on important decisions made when you buy or sell commercial, industrial and investment real estate. Grover Co. Realtors invite you to call our associate, Mr. David Evans, for professional advice and counsel. Mr. Evans has had many years of experience in accounting and business management. His ability to evaluate your needs, together with his discreet and prudent judgment, will be a rare asset working for your best interests. Call David Evans of Grover Co., 538-0050, residence, 531-1199.

GROVER CO., REALTORS

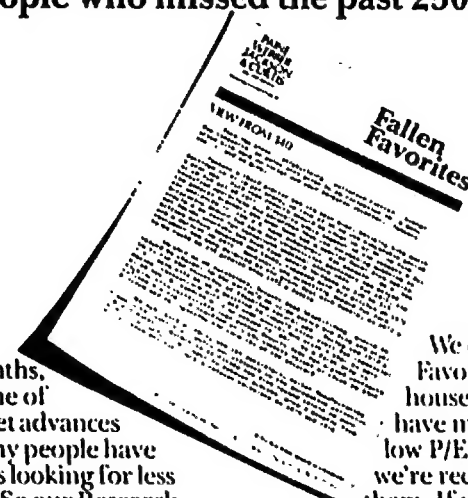
USE PRESS WANT ADS



Pennsylvania Visitor Loved Hudson's China-Glassware Display

STOP KICKING YOURSELF

Paine Webber recommends some undervalued stocks for people who missed the past 250 points.



In recent months, we've witnessed one of the sharpest market advances in history. But many people have held back, perhaps looking for less risky investments. So our Research Department has written a report on stocks which, in our opinion, will offer higher prices in the next 6-12 months, but also have limited downside risk.

We call them "Fallen Favorites." They're all household names. They all have moderate yields and low P/E ratios. Currently, we're recommending five of them. If you haven't gotten back into the market — or are just cautious about your investment dollar — they're good stocks to look at before you start kicking yourself all over again.

Fill in this coupon and we will send you our new research report, "Fallen Favorites."

J. Robert Green
Paine Webber
1 Vandenberg Center
Grand Rapids, Mich. 49502
616-431-2565

Carl W. Munson, Jr.
Paine Webber
200 Mackley Union Nat'l Bank Bldg.
Muskegon, Mich. 49440
616-722-7271

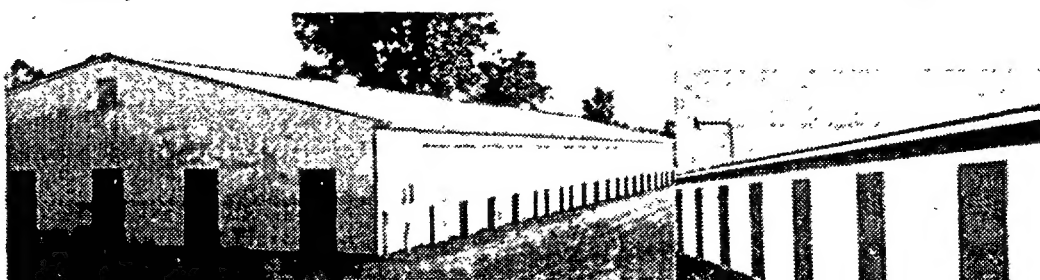
Name _____ Address _____
City _____ State _____ Zip _____ Telephone _____

Paine Webber

IT'S NEW — IT'S DIFFERENT This area's first and only Mini-Warehouse

Easy Access From Any Part of West Michigan

You Store
Anything.
You Lock It.
You Keep The
Key.



24-Hour Entry
Individual
Self-Storage
Units

LOW
MONTHLY